

South Eveleigh (Heritage Tourism)

Connecting people and place is front and centre of the cultural heritage tourism and commercial retail hybrid activities being finalised as part of the reimagined South Eveleigh Precinct.

CLIENT

Mirvac

LOCATION

South Eveleigh, Sydney

PROJECT FINANCIALS

\$1B Precinct Redevelopment

CURIO SERVICE

Onsite Visitor Experiences

CURIO SERVICE

Heritage Interpretation and Design

Project Summary

Curio's passion for South Eveleigh has been to create a cultural heritage tourism destination like no other in Sydney, that celebrates the legacy of the workers of Eveleigh and their fight for Workers Rights throughout the Industrial Revolution and beyond, but it doesn't start there, with First Nations cultural heritage values intertwined throughout the site both in the Aboriginal Gardens and within the history trails being developed for tourists, locals and school kids.

Curio's Approach

Mirvac have given Curio the opportunity to create an immersive cultural heritage trail like no other, as it weaves it way through vivid-style digital projections, public exhibitions, blacksmiths in action, Aboriginal gardens, display majestic machinery, interpretative artworks, as part of a multi-layer approach to telling the stunning history of the site, from First Nations through to the mighty Worker's Strikes that led to today's workplace rights.

Legacy We Leave Behind

From subtle nods to heritage values through engravings in the footpaths, to feature walls (such as the Workers Wall covered in metal tokens representing individual workers) and projections, Curio has created both small and large-scale elements that work together to tell the story of this extraordinary site, and the workers within it.

